

ALL TOGETHER BETTER



ALL ABOUT DRIVING YOUR BUSINESS



THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS

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WORLD CLASS ACCESSORIES FROM TRAVALL

Travall is the world's leading brand for vehicle-specific barriers and trunk dividers. Made famous by its unique Travall Guard product, the growing range today consists of a suite of "best-in-class" accessories.

Maximum Margin, Minimal Fuss

- / The Travall trade program has been built around you and your business.
- / We can ship in bulk to you or drop-ship direct to your customer's door.
- / We make it easy for you to get the best for less.

A Resource That Works For You

- / Travall's vehicle-specific approach offers a reliable "fit-and-forget" alternative to interior universal products.
- / We're a brand that is loyal to its trade customers.
- / Travall is the go-to resource for retailers, car dealerships, and fleet managers.
- / We offer products for the latest makes and models - so retailers can enjoy future sales opportunities every time a customer changes vehicle. Fleet managers can relax in the knowledge that if they update their fleet, they can also update their fleet's accessories.

The Brand You Can Trust

- / Our high level of customer satisfaction translates into fantastic brand loyalty and customer retention.
- / All the accessories are quick and easy for your customer or fleet drivers to install at home, with no vehicle modifications required.
- / Original Equipment Manufacturer construction is backed up by a Limited Lifetime Warranty on the Travall Guard to minimize any potential after-sale issues.

An Incomparable Value Proposition

- / Typically retailing for around a third of the price of a manufacturer branded equivalent, Travall accessories are incomparable to anything else on the market and represent unbeatable value for money.



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CRASH DESIGN, PATENT DESIGN, ISO STANDARDS

Travall Guards are developed in-house, specific to each vehicle application, and each one is fully optimized for fit and function. Safety and testing are top priority at Travall. We conduct strict impact tests on many guards and have the capability to test each guard designed as required by a customer.

Many Travall Guards are tested to the United Nations ECE R126 standard. This is a test that demonstrates the performance of a guard when it is hit by luggage in an accident at 30 mph. The UN standard is not specific about the type of luggage, considering that it can apply to anything carried in the load area of the car. The test represents this with is 22 lb (10kg) solid block at around head height. The guard must not fail, break free or deform more than 12 inches in order to pass this test.

Travall Guards and Travall Dividers are also protected by international design patents.

Travall holds the following certifications from the British Standards Institution: ISO9001 for Quality Management; ISO14001 for Environmental Management; and TS16949 for Automotive Quality Management.





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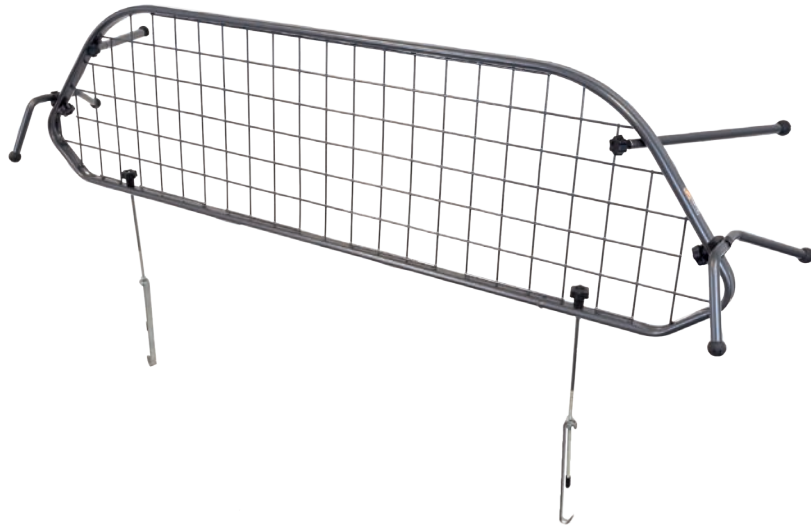


THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS

Travall is the world's leading brand for vehicle-specific pet barriers, luggage barriers, load separators and trunk dividers. Made famous by its unique Travall Guard product, the growing range today consists of a suite of equally superb "best-in-class" accessories, covering a diverse range of applications and appeal among many different customer groups.

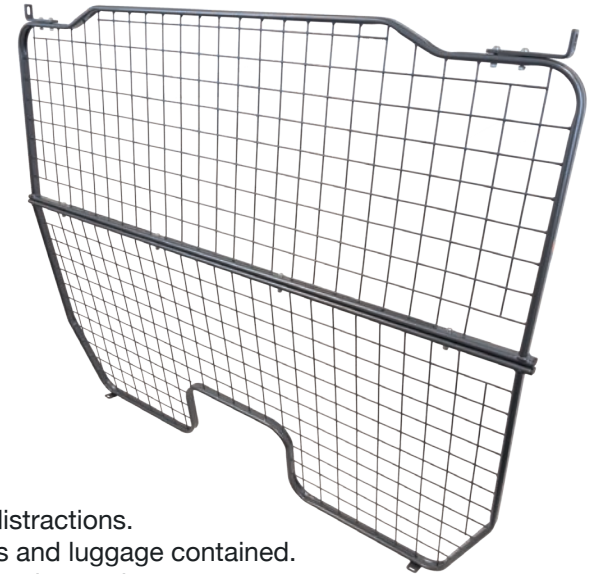
TRAVALL[®] GUARD

Improve passenger protection in any vehicle with a Travall Guard - the multipurpose pet barrier and luggage barrier. Keeps equipment, gear and pets securely positioned and acts as a barrier between vehicle occupants and loose cargo in the rear of the vehicle.



TRAVALL[®] GUARDPLUS

Or, take in-cabin protection to the max with Travall's full height barrier. Full coverage protection from trunk floor to ceiling.



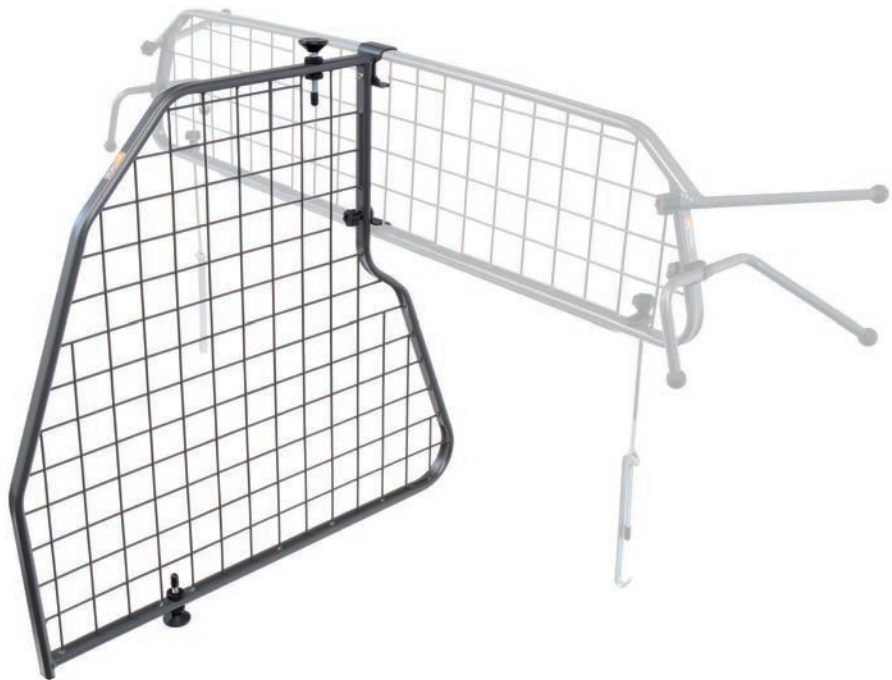
- / Reduce driving distractions.
- / Keeps tools, pets and luggage contained.
- / Maximize trunk load capacity.
- / Organize car loads.
- / A perfect fit, with no guesswork or measuring.
- / Easy installation.
- / OEM quality for half the price.
- / No vehicle modifications are needed to install.
- / The product attaches using existing mounting points in the vehicle.
- / Maintain the vehicle's resale value.

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THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS



TRAVALL[®] DIVIDER

The ultimate companion piece to the Traval Guard, the Traval Divider creates two secure spaces in your trunk, ideal for the easy storage and transport of cargo and pets.

- / Seamless integration with the Traval Guard.
- / Makes it easier to load and transport cargo.
- / Limits side-to-side load shifting.
- / Easily and quickly installed and removed.
- / Guaranteed to fit perfectly.

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THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS



TRAVALL[®] TAILGATE

The Travall TailGate works exclusively with the Travall Guard and Travall Divider as the ideal alternative to a dog crate or dog cage.

- / Coordinates perfectly with the Travall Guard and Divider.
- / Enhanced trunk organization.
- / Double pivot hinge system for secure positioning.



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THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS



TRAVALL[®] TAILGATE

FOR LAND ROVER DEFENDER 110 & 90 2020>

The vehicle-specific, special edition of the tailgate barrier is designed exclusively for the Defender 110 (2020 >) and the Defender 90 (2020 >). This premium quality car accessory for Land Rover Defender can be installed as a stand-alone item. For even better trunk organization and gear separation, it can be used in the Land Rover Defender 110 in conjunction with the barrier (TDG1669) and the trunk divider (TDG1669D), also available from Travall.

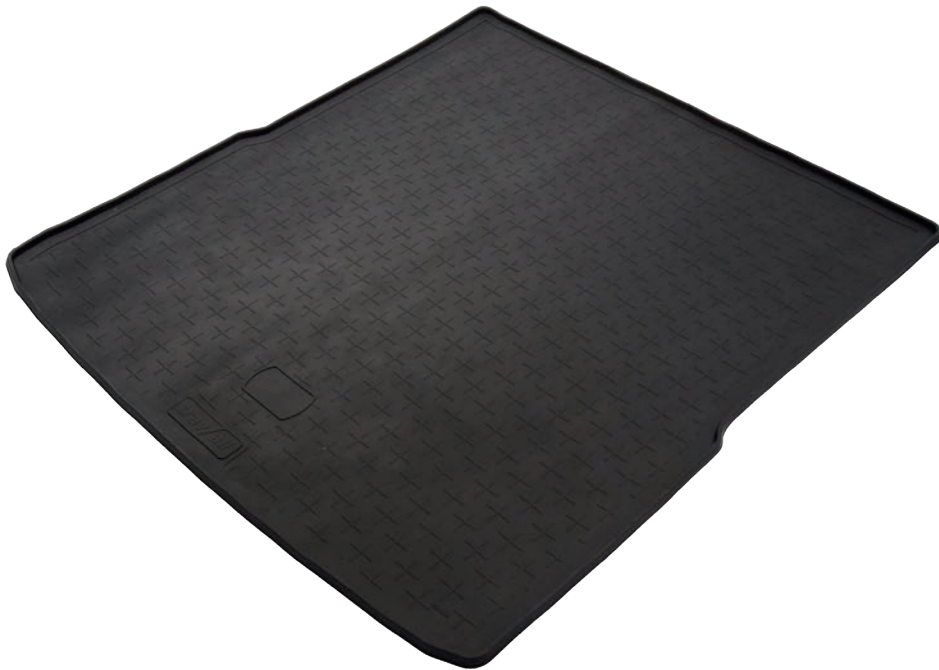
- / Original quality to perfectly coordinate with the Travall barrier and trunk divider.
- / Offers a convenient latch closure, or for additional security the tailgate barrier can be locked with keys.
- / The tailgate barrier can also be opened from the inside of the vehicle in case of an emergency.
- / A lift-off hinge mechanism enables the gate to be removed from its frame when a barrier at the tailgate of the vehicle is not required.
- / Limited lifetime warranty.

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TRAVALL[®] CARGOMAT

Protects and maintains the trunk of your car, the Travall CargoMat is a durable, rubber trunk liner featuring the same anti-slip technology as our Travall Mats.

- / Reduces damage to the trunk's interior upholstery.
- / Ready for a quick and easy installation.
- / Fits the vehicle's trunk perfectly with no cutting required.
- / Controls mess and makes clean up easy.
- / Long-term durability.
- / Reduces road noise.
- / Coordinates perfectly with the Travall Guard and Divider



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THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS



TRAVALL[®] MATS

Durable, all-weather rubber car mats for the vehicle you drive, Travall Mats protect and maintain your vehicle's interior and feature anti-slip technology.

- / Protects the interior from foot traffic.
- / Designed to fit the contours of the footwell perfectly with no cutting required.
- / Prevents costly repairs and stain removal.
- / Contains spills.
- / Quick and easy installation.
- / Covers up existing stains and floor damage.
- / Maintains the vehicle's resale value.



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TRAVALL[®] URBANMATS

Travall's UrbanMats are the premium option in luxury carpet mats - offering a superior quality when compared with OEM variants and at a lower price point. Made from an ultra-dense pile, the plush velour carpeting provides superb protection for the vehicle's footwells, while adding a layer of luxury to a car's interior.

- / Protects the car's interior from foot traffic.
- / Stylish way to cover existing stains and floor damage.
- / Easily installed.
- / Maintain the vehicle's resale value.



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TRAVALL[®] PROTECTOR

Rugged protection for your vehicle's bumper, the Travall Protector fits perfectly to your vehicle to prevent and minimize the appearance of dents, scratches and scrapes.

- / Drop protection.
- / Covers up existing bumper damage.
- / No vehicle modifications required.
- / Rugged and durable.
- / Matches the contours of the bumper.



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THE TRAVALL TRADE PROGRAM: BUILT AROUND YOU AND YOUR BUSINESS



TRAVALL[®] SILLGUARDS

A robust shield for your door sills, Travall SillGuards protect and prevent scratches and paint chips from developing when you get in and out of your car.

- / Easy installation.
- / No-hassle fit.
- / Maximum coverage and scratch protection.
- / Covers existing damage and scratches.
- / No maintenance required.



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THE TRAVALL PACKAGE

CAR DEALERS

Travall accessories are incredibly popular globally among car dealers. This is because our product range provides car dealers with solutions that appeal to a whole range of customer profiles - from dog lovers, to families with young children, to those who use their vehicles to enjoy outdoor activities, and more. Because the products are all vehicle specific, the customer gets a tailored, premium solution - and the dealer has no bulky stock to hold - every order is shipped by Travall.

Up-selling Travall is easy as there really is nothing comparable on the market. A range of price points means there is something to fit every pocket, and because Travall products are OEM quality, the customer would typically be paying three times as much for a manufacturer branded alternative.

Better still, since many vehicles are purchased on finance, the dealer is able to make the products even more affordable by incorporating into a monthly finance cost.



THE TRAVALL PACKAGE

RETAIL ACCESSORY STORES

The Travall range represents a fantastic up-sell and cross-sell opportunity for accessory stores already selling complementary products, including automotive, outdoor gear, and pet supply retailers. Travall offers a complete trade support framework, including sales-focused product training, online account management and a range of branded in-store marketing systems.

All Travall products are vehicle specific, meaning you can offer your customer a premium and fully tailored solution, which can be ordered in store and then shipped direct by Travall - no stock holding/handling or shipping is required by the retailer.

Travall accessories can either be retailed as a complete system, or sold individually; and have a very wide range of different applications to suit a diverse customer base. These include the obvious dog owner, but also anyone looking for premium branded load management and surface protection solutions. Travall accessories are increasingly popular within the “active-with-kids” market, and we think the Travall Guard product is an absolute must for anyone with rear-facing child car seats in their vehicle.



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THE TRAVALL PACKAGE

PROFESSIONAL & FLEET

Safety is at the forefront of fleet management and is of utmost importance. The Travall Guard provides an easy, economical solution to improve driver safety by creating a barrier between drivers and items in the trunk space of a vehicle. Travall products are easy to install and don't require any drilling or modifications to the vehicle. Therefore they do not affect resale value or the vehicle's warranty.

As well as safeguarding drivers, occupants and items in the trunk space, the Travall Guard is increasingly used by businesses looking to comply with ever increasing legislation, or as additional protection against potential lawsuits resulting from incidents related to luggage or loads colliding with occupants.

Products are packaged for easy shipping straight to individual addresses for drivers to install, or can be sent in bulk for ship-through upfitting.

WHY BECOME A TRAVALL PARTNER?



PREMIUM OEM QUALITY ACCESSORIES

All manufactured to the highest specifications and with no vehicle modifications required. Simple, quick installation means no adjusting for down time.



GREAT STOCK AVAILABILITY

With stock availability in the UK, US and Germany, we can accommodate large and small orders to meet your needs and we're ready to ship to you direct.



GREAT DEALER MARGIN

Increased opportunities to return profits at a higher level.



FULL SUPPORT FROM TRAVALL'S DEDICATED TRADE TEAM

Enjoy full marketing support, collateral and technical information.



INTENSIVE MARKETING DEMAND-DRIVEN SALES

Extensive support from the Travall team leads to customers who are ready to make that purchase.



FANTASTIC CUSTOMER RETENTION

Travall enjoys a very loyal customer base who continue to purchase from their favored brand.



VERY LOW RETURNS

Our confidence in our products with the perfect fit guarantee, means that returns are few.



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ASG Group is the parent company of Travall and Ansini. This corporation based in Derbyshire, England has had expertise in the design, engineering and manufacturing products for a range of sectors including automotive, aerospace, and marine sectors for over 30 years. Ansini was established in 1992 and has become a recognised specialist in thermoplastic moulding and vacuum forming. In 2007 Travall was created to market and distribute a range of selected products manufactured by ASG Group.



Today, Travall is widely acknowledged as the world's leading brand for vehicle-specific barriers and load space dividers. Via distribution centers in the UK, the USA, and Germany, Travall now supplies a worldwide base of both retail and trade customers, supported by dedicated ecommerce sites, a sophisticated logistics network, and a multilingual support team.

b2b.travall.com



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